

For immediate publication - Ancona (IT), August 2024

Videoworks will present one of the first practical AI applications for yachting at the Monaco Yacht Show 2024

- One of the first implementations of Artificial Intelligence curated by Videoworks will be presented during a press conference at the Monaco Yacht Show 2024.
- Sergio Saponara from the Department of Computer Engineering at the University of Pisa will discuss the potential applications of AI in the yachting industry.
- Also on display at the Videoworks stand (stand DS88) will be the new Loewe TV screens, (the champions of design and technology), the SD-WAN system for optimizing Internet on yachts, and the ETO Panel for the controll of all onboard functions
- **SAVE THE DATE:** Press conference on September 27th at 11 AM at the Videoworks stand (Darse Sud DS88)

The over 25 years of experience and hundreds of innovative audio/video, entertainment, IT and lighting & comfort systems, installed on board superyachts sailing around the world, are the hallmarks of Videoworks. Bolstered by this experience and achievements, the Italian company is always looking ahead. Yet again this year it will surprise the press and operators in the sector at the Monaco Yacht Show 2024 (25-28 September) by presenting the first real implementation of AI (Artificial Intelligence) realized on a Yacht. This preview is in addition to three other new products on display: the new TV screens by Loewe (the champions of design and technology), the SD-WAN system (to optimise Internet connections on yachts) and the ETO Panel, for the control of all onboard functions.

AI IS READY TO SAIL THANKS TO VIDEOWORKS

During the press conference at the Monaco Yacht Show, Videoworks will present the AI installation designed for energy management on an electric-powered superyacht.

Sergio Saponara, Director of the Department of Information Engineering at the University of Pisa, will introduce the topic with an accessible overview of the technology, followed by a discussion of the opportunities for its implementation in the nautical sector.

Maurizio Minossi, CEO of Videoworks, will provide a detailed explanation of the project. The opportunities offered by AI are numerous: they enhance onboard comfort while simultaneously helping to reduce energy waste. For example, one AI application calculates the temperature setpoints of the guest cabin air conditioning based on the yacht's energy reserves or predicts hotel consumption for the next six hours according to the number of passengers, location, weather conditions, and the planned route.

Other innovations and collaborations that will be presented at the Videoworks Stand during the MYS 2024 include:

THE EXCLUSIVE LOEWE TELEVISIONS

This brand has a long history that began with the first radios in the 1920s in Kronach, Bavaria, where the

company still has its headquarters. Under the impetus of a new investor, Loewe has returned to playing a leading role in the world of televisions, aiming to offer, with its new Stellar range, something more exclusive than the well-known products. Stellar televisions are exceptional in terms of design but also in terms of functionality: the model exhibited in Monaco, thanks to its versatility (including shape-wise!), offers shipyards, designers and shipowners the chance to indulge in adding monitors to the installations.

INTERNET AS AT HOME WITH THE SD-WAN SYSTEM

With the spread of low-orbit satellites, such as Starlink or OneWeb, and with 5G connection, more and more shipowners are accustomed to enjoying audio and video content on their yacht as if they were at home. Satellite TV now can have alternatives and shipowners and guests stream with digital platforms, watching anything from sports to movies, using the Internet via SmartTV or specific devices. However, in order to benefit from all this in an even more efficient way, in particular with legally managing the landing IP address, shipowners and their guests need SD-WAN to watch their favourite programmes from the Internet with the best experience, regardless of where they are in the world.

WITH ETO PANEL ALL THE YACHT IS UNDER CONTROL

In recent years, the presence of a specialist dedicated to the management of the ship's electronic and electrical equipment has spread to large yachts. To simplify their work, Videoworks has designed the ETO Panel, an interface viewable from a tablet or smartphone that guarantees complete control of the audio-video system, the computer system and all onboard systems.

PRESS OFFICE Sand People Communication
Ursula Brzoska – M. +39 333 3992874 E. videoworks@sandpeoplecommunication.com