

For immediate publication - Ancona (IT), February 2024

The Videoworks organisation grows stronger and expands further

- **A further expansion of the organisation, at the service of customers worldwide**
- **Creation of a System Engineering team in the Netherlands**
- **18 new professionals hired in the Italian office**
- **A new, sector-structured commercial organisation**

It was not only Italian shipyards (such as Ferretti Group, TISG, Baglietto, Tankoa, Palumbo SY and Benetti) that in 2023 chose this Italian company to deliver a diversified series of integrated on-board systems, but also major international boat builders such as Royal Van Lent and Heesen Yachts (Netherlands) and Freire Shipyard (Spain) and Royal Huisman as well as the luxury Yacht Broker Burgess. Videoworks, which just last year celebrated its 25th anniversary, has succeeded in growing and expanding across the world in only a quarter of a century, becoming a well-established leader in several markets, including the very exclusive and demanding Netherlands and United States markets.

The achieved goal is just a stepping stone: the company's structure has further and significantly increased, to the point that today the production capacity is 80% and the hiring of new professionals is always on the agenda.

This success stems from the expertise of a company that has 25 years' experience and has installed hundreds of innovative audio/video, entertainment, IT, connectivity, lighting & comfort systems on board superyachts that sail all over the world, satisfying the most diverse requests of shipowners. Internet connection on all these yachts is provided through the 5G Peplink dual modem and Starlink antenna, which allow owners and their guests to chat and stream a movie in the middle of the ocean as if they were at home, or hold a video conference as if in the office.

Constant growth

The growth of the order book goes hand in hand with the growth of the internal organisation, which wants to respond to the trust the market has in it. In the Netherlands, a System Engineering team has been created, while in Italy technical and engineering staff are continuously being hired: in 2023 alone, 18 professionals joined Videoworks.

"Videoworks develops its innovation projects based on the experience of the past, understood as the desire to avoid making the same mistakes again," says Maurizio Minossi, CEO of Videoworks. "There is always the opportunity to critically review what has been done so far and try to improve. This is why we work in direct contact with technology providers, with previews of new products and listening carefully to our customers, even the most visionary ones, who often provide us with a great push towards new solutions. A constant relationship with leading universities and polytechnic institutes provides us, when necessary, with a solid scientific background."

"We at Videoworks appreciate the trust that the market has in us, which has led to a significant growth in the order book and to doubling the size of the team," explains Stefan Nieuwenhuys, General Manager of Videoworks Europe BV. "Guided by our philosophy, which requires us to be prepared to anticipate possible customer requests, we not only satisfy, but we strive to exceed their expectations with our working methods and our flexibility. Our success is inextricably linked to that of our customers: this conviction fuels our passion to work closely with them."

Among the many innovations, a new organisational structure also stands out:

- **Giovanni Varone** has taken the role of "Yachting Sales Manager" with commercial responsibility for Italy,

- Turkey and any other markets that will be placed under the responsibility of Videoworks S.p.A.;
- **Alessio Musetti**'s role is "Group Yachting Service Division & Refitting Manager" and he will be working for a premium after sales service and dealing with ships/shipyards regarding all their requests for upgrades
 - **Diego Tavaroli** is now the "Group Yachting System Engineering Manager" and is responsible for the development of skills and resources for all the system engineers in VW Group, to uniform the knowledges, the experiences and the VW approach to projects.

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