



SUPERYACHT INTERIORS VOLUME 6



Credit: Videoworks

Videoworks launches 'at sea' connectivity solutions unit

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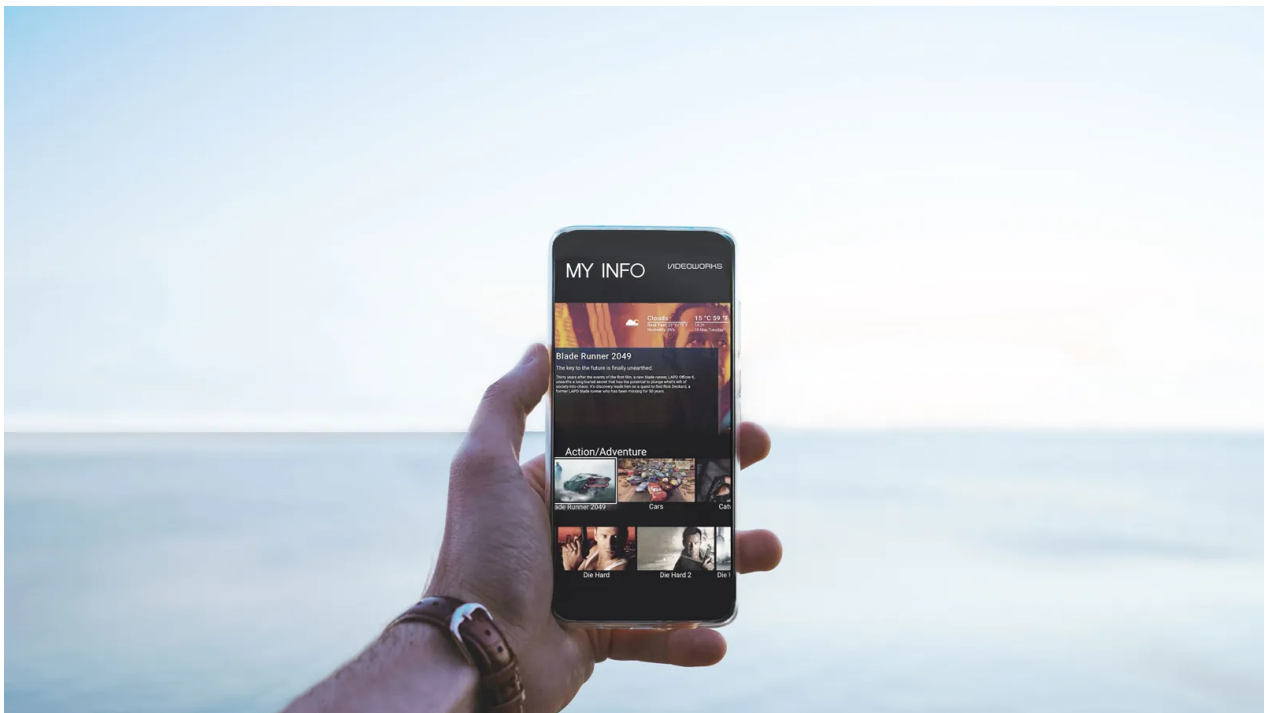
BOAT PRO

Videoworks, an international systems integrator on board superyachts, is launching a new Connectivity and Communications unit to offer solutions for strengthening maritime

internet connections.

The department is already working closely alongside LEO (Low Earth Orbit) satellite companies, including Starlink and ONE Web, to provide 5G internet connectivity while at sea. The partnership will also encompass furthering the study and development of cutting-edge market solutions.

The development stems from client requests for the same internet connectivity on the water as they would experience in urban centres. Videoworks recruited Paolo Tagliapietra to spearhead this new effort based on his specialised experience in navigation and communication systems for the nautical sector.



Credit: Videoworks

"It was important to seize this particular moment because we are witnessing an authentic revolution in the world of connectivity, with systems evolving very rapidly," Tagliapietra explained. "The stated goal is to have a bandwidth capacity similar to the one we are used to on the mainland. Today's boat owners want to be able to access platforms such as Netflix with the same speed and image quality they are used to having in their living room at home."

The Connectivity and Communications Solutions business unit will also offer an upgrade service to existing yachts. According to a statement, this refitting activity will target "yachts equipped with technologies that are now obsolete" and [charter yachts](#) as they become "increasingly international".

Record superyacht sales in 2022

The statement also stated that heightened activity overall has led Videoworks to open an additional office in Istanbul, Turkey. The business currently operates out of offices in Ancona and Viareggio in Italy, Cagnes-sur-Mer along the French Riviera, Schiphol-Rijk in the Netherlands and Fort Lauderdale in Florida.

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