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VIDEOWORKS UNVEILS THE BEHIND-THE-SCENES OF THE MOST ADVANCED ONBOARD SYSTEMS AT MYS 2021 WITH AN IN-PERSON AND... VIRTUAL STAND

- Videoworks group will be present in Monaco with a stand that is a true digital open house, with continuous contact with the Italian and European offices. Thanks to its technological systems there will be a MYS - Company Livestream throughout the show
- Videoworks will present an exclusive preview of its "Pop Up Speaker", an innovation in terms of audio in external areas; at the stand will be on display also the revolutionary MyInfo 3.0 and, in the lighting sector, the Tunable-White LED Luminaires for circadian experience
- Videoworks is onboard the most eagerly awaited superyachts of the Monaco Yacht Show 2021

Videoworks, with over 700 projects developed in over 20 years of activity, confirms its role as leader in the Audio / Visual, Domotics, Entertainment, IT and Lighting & Comfort sectors in the yachting world, offering increasingly innovative systems with the highest levels of customization.

MONACO YACHT SHOW 2021: NOT ONLY A PHYSICAL STAND, BUT ALSO A VIRTUAL ONE // "AN IMMERSIVE IN-PERSON & VIRTUAL EXPERIENCE"

The Italian group is preparing for the Monaco Yacht Show 2021 (22-25 September) with an innovative stand featuring the latest technologies. This stand will be a true digital open house, in continuous contact with the Ancona headquarters and the Viareggio and Aalsmeer (Videoworks B.V.) offices, thus opening a window to the Videoworks World, to learn more about the people, the services, the latest news... and the "secrets" of the engineering department.

Thanks to this constant connection with the three sites, it will also be possible to take a virtual tour of the company site in Ancona, which has now been renovated and extended, confirming the group's desire to continue to innovate and make its services increasingly efficient. To make the experience immersive, the stand will consist of a reception area and a video conference area with a 100" screen.

"In continuity with the past, a visit to the Videoworks stand will allow our guests to have a vision of both the group's state and the path it is following, and to see some interesting technological innovations first-hand," said Maurizio Minossi, CEO and CTO of Videoworks Group.

Videoworks will present an exclusive preview of its "Pop Up Speaker", an innovation in terms of audio in external areas. Visitors can also discover the revolutionary MyInfo 3.0, a fully integrated entertainment-info-domotic system. Through a software programme with a graphic interface developed by Videoworks, it can carry out a number of functions and display all information via Smart TV, tablet and remote control.

The Monaco Yacht Show 2021 will also be an opportunity for a face-to-face meeting with Stefan Nieuwenhuys, the new Chief Operating Officer of Videoworks Europe B.V., who has joined the management team. With his extensive experience in the Audio/Video and Yachting sectors, which has enabled him to hold senior positions at the helm of major industrial groups, Stefan will help the group to further continue its international growth.

VIDEOWORKS ON BOARD THE MOST SUCCESSFUL SUPERYACHTS AT MONACO YACHT SHOW 2021

Confirmation of the high technological standard of the onboard systems developed by Videoworks comes from several award-winning superyachts worldwide. Some examples? We can mention the two superyachts Baglietto M/Y Panam (39,8 meters) and M/Y Club M (39,75 meters), the 65 meters Benetti M/Y Zazou, the Columbus Sport 50 M/Y K2 (50 meters), the Navetta 37 by Custom Line (37,04 meters), the Pershing 140 (43,30 meters) and the Riva 110' DolceVita (33,53 meters).

At the latest edition of the World Superyacht Awards and at the BOAT Design & Innovation Awards 2021, Baglietto M/Y Club M triumphed respectively in the categories "Semi-Displacement or Planing Motor Yachts 40m and Above" and "Best Interior Design, Motor Yachts 499GT and below".

Videoworks also dealt with the technological realization of two other superyachts awarded at the BOAT Design & Innovation Awards 2021: the Pershing M/Y Touch Me won the "Best Naval Architecture, Semi Displacement or Planing Motor Yachts" category and the beach club of Benetti's M/Y Luminosity won the special "Outstanding Lifestyle Feature" category.

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