

For immediate release - Ancona (IT), August 2022

Videoworks at the 2022 Monaco Yacht Show: an avant-garde stand featuring satellite systems, artificial intelligence and a disco mood

- The numerous solutions Videoworks will be exhibiting at stand DS87 in Darse Sud during the 2022 Monaco Yacht Show are all highly innovative
- An Internet connection with LEO (Low Earth Orbit) satellites will be unveiled in a joint press conference with ONE Web at 3 pm on Friday 30th September at the Videoworks stand
- The stand will be equipped with a sensor platform that uses artificial intelligence to optimise energy consumption while ensuring maximum comfort aboard the yacht
- Another part of the stand will feature highly innovative, flexible lighting solutions permitting light effects ranging from disco moods to architectural and circadian applications

With 25 years of experience and hundreds of innovative audio/video, entertainment, IT and lighting & comfort systems installed on board superyachts around the world, this year Videoworks will once again be exhibiting plenty of new developments at the Monaco Yacht Show, coming up 28th September to 1st October.

More and more advanced audio/video systems and an increasingly efficient on-board network are two key demands of today's owners and guests, and Videoworks will be in Monaco to confirm its ability to continue innovating and responding proactively to this growing demand.

STAYING CONNECTED WITH THE LEO SATELLITE SYSTEM

The Internet connection system through LEO (Low Earth Orbit) satellites promises a state-of-the-art on-board Internet experience, in terms of speed and latency, ensuring full use of streaming and IP TV services. Even out in the open waters, the Internet connection will be very similar to the connection provided by 5G technology along the coast. The solution presented by ONE Web represents the latest new frontier in connectivity, and to better illustrate the new technology, a joint press conference will be held at the Videoworks stand at 3 pm on Friday 30 September, providing an indication of costs and explaining, among other things, why LEO latency is lower than that of terrestrial optical fibre.

ONBOARD ARTIFICIAL INTELLIGENCE FOR MAXIMUM COMFORT AND ENERGY SAVINGS

Another important new development to be presented in Monaco is the potential of artificial intelligence to improve quality of life on board while saving significant amounts of energy. The stand will be equipped with the presence detectors and energy meters forming the basis of a smart system with an AI-based controller permitting profiling of the owner and guests' habits and needs, an aspect which is even more important for chartered vessels, ensuring that the environment always responds to the users' requirements. All with complete respect for privacy, because the system is not based on cameras, but on much more discreet sensors and Bluetooth LE technology.

A "DISCO" STYLE STAND FEATURING INNOVATIVE LIGHTING

Stand DS87 at Darse Sud will present a setting inspired by the nightclub environment, featuring high-impact lighting solutions such as pixelated RGBW LED strips with Videoworks systems permitting colour changes and rhythms keeping time with the rhythm of the music. Yet another example of Videoworks' design philosophy providing fully customisable solutions to match owners' preferences!

PRESS OFFICE Sand People Communication

Ursula Brzoska – M. +39 333 3992874 E. videoworks@sandpeoplecommunication.com