



SuperYacht



international

AB YACHTS **100 LEA III**
AZIMUT YACHTS **S8**
OTAM **85 GTS**

n. 65 - Spring 2020 - Euro 8,00 - US \$ 16,50 - £ 8,99

ROYAL HUISMAN **AQUARIUS**
AMELS **HERE COMES THE SUN**
TANKOA **BINTADOR**
BENETTI **METIS**
RIVA **RACE**



FOR SALE: LADY MOURA
TECHNICAL: HYDROGEN ON BOARD ACCORDING TO H2BOAT



SV **VIDEOWORKS'**
COMPANIES
NEW CHALLENGES

From being a small company installing Audio/video plants, Videoworks has become one of its sector's leading firms with offices in Italy, Holland and the United States.



Maurizio Minossi





Back in the seventies Mauro Pellegrini's group was the main supplier and installer of Hi-Fi plants in homes and in professional studios in notable radio stations and private television channels with a considerable number of clients. In 1974 the Videoworks division kicks off to a good start by installing audio/video plants into yachts for CRN and Perini Navi but also the first plants which were not part of the company's core business which began to spread and be quoted on the stock exchange in 1998. That is when Technical Director Maurizio Minossi was taken on and Videoworks from supplier and installer became system integrator expanding to cover the whole of Europe's exclusive yachting segment as well as 'architectural' and 'business' clients with two logistically important offices in London and in Moscow. 2015 turned out to be an important year considering the company's further growth which launches Videoworks Europe in Aalsmeer near Amsterdam so as to be even closer to some of the largest and most consolidated European shipyards of interest.

Having by then become an international group operating through three 100% controlled companies in Italy, Holland and the USA, and having registered an increase of production value equal to 37% in the course of the preceding three years, Videoworks decided to take on new challenges by reorganizing its assets, maintaining a strong capital structure and strengthening management also in day to day activities. The companies' shareholders in fact agreed to increase capital and shares to guarantee better stability in the mid and long term. Maurizio Minossi will be nominated CEO at Videoworks in the course of this year's first quarter while continuing as CTO. "I am honoured to pick up the baton from Mauro Pellegrini and to continue with the managing team, to guide our group towards a position of excellence and of acknowledged add-

ed value in collaboration with our customers," said Maurizio Minossi.

Mauro Pellegrini will be nominated President while continuing as Sales Director for Italy. "I am very satisfied with this new growth phase". He declared. "I think this new company organization, made up of people who contributed from inception and throughout the development of Videoworks, can further help the company and make it grow". Commented Mauro Pellegrini.

The challenge the company's new set up will have to face up to will be the plant installation in the new PricewaterhouseCoopers skyscraper which will be in Milan's CityLife district. In fact Videoworks has been chosen for the equipping of about 200 multitasking rooms and 100 small and mid-sized ones which will be added to the listed orders for approximately 50 project rooms, 6 executive rooms, 5 polyvalent ones, 2 auditoriums and 1 boardroom.

For further information: Videoworks SpA; Via Albertini 36/E13, 60131 Ancona, Italy; tel. +39 071 99513, fax 071 9951390; www.videoworksgroup.com – info@videoworksgroup.com

