

For immediate release – Ancona (IT), October 2019

## Videoworks at METS 2019

### Discovering the technology behind onboard entertainment systems

**-Videoworks is introducing itself at METS 2019 with a stand that focuses on innovation dedicated to onboard entertainment.**

**In the Videoworks area, visitors will be able to see:**

**- SAM: Slim Audio Master, the innovative audio management system that combines high performance and great space-saving;**

**- Invisible Speakers, the system created to transform matter and materials into a sound reproduction system with outstanding performance.**

**- Participation in METS confirms the company's interest in the northern European market, as shown by the constant growth of the Dutch company Videoworks Europe BV**

**-Stand in the Superyacht Pavilion 10.111**

Videoworks, a leader in the audio/video, entertainment, IT and home automation sector, will be participating in METS (Amsterdam, 19-21 November 2019). Its **stand in the Superyacht Pavilion 10.111** will provide an opportunity to discover the secrets of onboard technologies thanks to the team of the Italian company, which for over 20 years have been offering customers their know-how to create the best technological integration. Fans of technological innovation, new audio systems and invisible speakers will be able to view a rich portfolio of new products in the Videoworks stand.

#### **VIDEOWORKS EUROPE BV – THE DUTCH BASE IS THE PERFECT ENTRY POINT INTO NORTHERN EUROPE**

The participation of the Videoworks Group in METS is significant because it confirms the constant commitment to the northern European market, as shown by the growth of the group's Dutch company, Videoworks Europe BV. Its office is in Aalsmeer, in the heart of the Dutch shipbuilding district: this choice highlights the company's determination to be increasingly closer to its customers in every project phase.

#### **THE PUREST OF PURE SOUNDS**

The excellence of the audio systems which - on one hand - deliver pure high-quality sound reproduction and - on the other hand - allows owners to host a party on board, has become a crucial aspect of the integration of onboard systems.

In terms of sound management, during this Dutch event, Videoworks will present SAM (Slim Audio Master), the innovative rack created to optimise size and space-saving on board and to enhance the system's performance.

Jointly designed by the R&D departments of Videoworks and of Leaff company, manufactured by the latter company exclusively for the naval sector of Videoworks, SAM controls up to 16 audio outputs and allows to calibrate sound perfectly in every individual setting while guaranteeing space-saving. SAM's optimised functions include the ability to equalize sound in every individual setting (optimising sound reproduction), and thanks to the native integration of Dante, the highest standard for digital transmission over professional audio networks.

The SAM system in the Videoworks stand will also manage another new product introduced by the Italian company: the invisible speakers, which transform materials into audio reproduction systems with high, medium and low frequency sound and excellent performance. The invisible speakers create "sound walls" by using the Mover technology developed by Power Soft (a company based in Tuscany), designed for the world of video gaming and

#### **VIDEOWORKS GROUP**

**Aalsmeer – Ancona – Fort Lauderdale - London – Milan - Viareggio**

**Videoworks S.p.A.** Strada Berardinelli 275 B - 60019 Senigallia (AN) - Italy - VAT No. IT 01519900425 - R.E.A. 148260 - Share Capital 1,140,000

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reconfigured by Videoworks experts to obtain the best performance.

The possibilities offered by this technology, perfected and integrated by Videoworks, are considerable. Visitors in the stand will be able to hear and personally experience the performance levels achieved.

## **About Videoworks**

*Videoworks is the international leading system integrator with more than 20 years of experience in design, realization and installation of innovative audio/video, communication, entertainment & home automation systems dedicated to the most exclusive clients in the Worlds of Yachting, Architectural and Business. The reference list of Videoworks Group ranges from hundreds of Yachts and Superyachts to Museums and Exhibition locations, from Corporate premises to private residences for a total of 700 projects installed. State of the art technologies, best in class engineering, exclusive top-end design, friendly user solutions and human interfaces combined with robust and reliable construction have enabled Videoworks Group to become the leader in the high-end segment of Audio-Video-IT system integration as well as in the most advanced solutions for Room-Automation and Lighting-Design and Engineering.*

*The Team of Videoworks Group is composed by certified and experienced professionals operating from Italy - where the company started with HQ in Ancona and operational offices in Viareggio and Milano – to the Netherlands with offices in Aalsmeer and US through the recently opened American branch in Fort Lauderdale. Videoworks Group is well known as world leader in the yachting business, but it is also a leader in the realisation of projects dedicated to Art installations, advanced multi-media museums and state of the art Public and Corporate buildings.*

*The wide range of the company's activities includes consistent post-sales assistance in every part of the globe through a dedicated team and the capability to provide its clients with update services aimed to integrate the latest technologies and to emphasize the product life-size management.*

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