

For immediate release – Ancona, September 2017

MONACO YACHT SHOW 2017 VIDEOWORKS TAKES US “BEHIND THE SCENES” OF ITS ONBOARD SYSTEMS

-In Monaco with an impressive “line-up” of 10 superyachts on display supported by Videoworks systems.

- Videoworks will unveil what’s hidden “behind the scenes” of the technological wonder we know as “rack”, making it for the first time the real protagonist of this year’s edition.

-Videoworks, with over 20 years of experience, makes use of its know-how to listen to the client’s personal needs in order to create the best possible integration with the top-notch products on the market.

Nowadays, having an **onboard domotic, audio/video and IT system** represents one of the superyacht owner’s and guests’ main requests. Watching a soccer game on a big high-resolution monitor, listening to great music thanks to speakers that can guarantee a high-fidelity sound, having a party, controlling lights and curtains, managing multimedia contents and temperature and being able to safely and reliably surf the internet; these have all become must-haves of modern system integration.

This year, at the Monaco Yacht Show (27-30 September 2017), stand QS90 in DARSE SUD, Videoworks will unveil what’s hidden “behind the scenes” of the technological wonder we know as “rack”, making it for the first time the real protagonist of this year’s edition:

INNOVATIVE IT SOLUTIONS

CISCO HYPERFLEX allows one to unlock the full potential of the hyper-convergent infrastructure. The knots **combine elaboration, storage and networking functionalities** in an easy-to use system that makes the IT infrastructure **faster and more efficient**, with an exceptional scalability.

-The totally virtualized **KERIO CONTROL: The Firewall and Anti-Virus solution** that allows the client to **manage the bandwidth speed and consumption and protects the onboard systems** from viruses and intrusions.

-The new **KALEIDESCAPE “STRATO”**: the finest **4K ultra HD high dynamic-range movie player**. The “Encore” range “Strato” represents the best solution for cinema enthusiasts who want to relive the big screen experience onboard their yacht. Movies are downloaded from the network and stored on the hard disk (integrated on Strato itself or on the external Terra Movie Server). What’s really interesting is the movie’s quality: Ultra HD resolution up to 60 frames per second. **Whether it’s the latest Hollywood blockbuster, or time-honored classics, you’ll be able to watch uncompressed top-quality movies.**

SOUND

Concerning the **sound**, Videoworks steps into the market with the top of the line product made by **James Loudspeaker for a never-before heard listening experience**. The stand will have two bi-amplified Q60 freestanding speakers (power-soft with 4 channels of 1000 watts each) together with a QX620 speaker that

redefines sound quality both in the indoor and outdoor areas. These premium speakers are totally made in **Marine Grade aluminum (waterproof)** and guarantee a strong and crystal-clear sound.

VIDEO

As for **Video** subject, Videoworks presents a totally new and innovative product. **Two glass plates with a laminated film** in between that, thanks to LCD polymerization and back-projection, is able to **display sharp and high-quality images such as the ones of a full HD TV.**

When you don't need to watch a movie, just press a button to make the glass completely transparent. This is ideal for glass window installation and for doors that connect interiors and exteriors, so that no transparency or space is lost.

OTHER "GEMS" PRESENTED BY VIDEOWORKS

-The onboard experience and comfort is enhanced thanks to the new staff call system made by **Call System Technology**. We are talking about **customizable integrated buttons (they can be made in leather, bronze, steel or brass)** that are **used to call the crew in any moment. The signal no longer arrives only on the iPad but also via radio (HF) with an immediate answer.**

-**Dimmed lights with an Eldoled driver, for true experts, with hybrid adjustment, flicker free and stable dimming at 1%.**

YACHTS ON DISPLAY WITH AUDIO/VIDEO, HOME AUTOMATION, ENTERTAINMENT, LIGHTING AND IT SYSTEMS BY VIDEOWORKS:

- >> **BAGLIETTO** 48 mt. M/Y Andiamo
- >> **BAGLIETTO** MV19 M/Y Ridoc
- >> **BURGESS** 60 mt. M/Y Sarastar
- >> **CCN CERRI** 50 mt. M/Y Elsea
- >> **CRN** 74 mt. M/Y Cloud9
- >> **CUSTOM LINE** 33 mt. Navetta
- >> **DOMINATOR** Ilumen 28 mt. M/Y Kalliente
- >> **ISA** 120#11 36.45 mt. M/Y Clorinda
- >> **PERINI NAVI** 60 mt. C2232
- >> **ROSSI NAVI** 49 mt. M/Y Aurora

A FEW SYSTEMS IN DETAIL:

CRN 131 MY CLOUD9 74 MT

The challenge launched by designers was to have very good sound quality and pressure without impacting installation. CRN and Videoworks came up with the solution to use Revolution Acoustics SSP6 multi-ducers.

This very high tech and particular product, sticking on and driven by a normal audio amplifier, **allows large surfaces to act as a speaker**, and even more, because the fact that a surface vibrates, creates a very cool 3D and smooth audio effect. The know-how of Videoworks has been valuable in selecting the proper DSP audio processor, capable of maintaining a very good quality of audio.

Hence, in Cloud9, four units of SSP6 are connected to aluminum surfaces of the port and starboard side furniture of the pool, obtaining a good listening area with no aesthetical impact.

The **pool has LUTRON RGB lights** that can be **controlled with an iPad** (as, of course, with all of the home automation, audio/visual and entertainment systems).

Videoworks also realized a very well designed **external cinema with video projector, cloth and 5+1 speakers** in the **aft's Owner's deck external cockpit** and a **cinema area in the main deck salon with a 120" Stuart screen and a 4K video projector**.

To respond immediately to the owners' and guests' requests, Videoworks **provided all of the iPads with a Staff Call system and stand-alone buttons** which alerts the crew, both on a synoptic based in the crew mess and on UHF's.

Lighting is provided by a complete LUTRON system installed and integrated by Videoworks, as well as a professional network with security systems, bandwidth management and server farm which Videoworks can control 24h by remote (if requested by the Owner).

CERRI CANTIERI NAVALI – M/Y ELSEA 50m

Videoworks equipped this yacht with a complete high-end system: audio-video, lighting, and security cameras. Great emphasis has been dedicated on the creation of the entertainment system (Party System; Karaoke with radio microphones; additional loudspeakers, subwoofers, DJ console with specific jacks and speakers placed in every external part of the yacht).

Videoworks conceived a **Light design project** – both as **light engineering and light design based on the LUTRON system** that allows for complete lighting control.

ISA 120#11 MY CLORINDA 36,45 MT

Videoworks implemented a **LUTRON system for total control over lights and curtains**.

Furthermore, an **Apple TV** has been integrated. This allows web browsing, on demand entertainment, music playlist management, airplay streaming compatible with apple devices and app download from Apple's online store.

In the yacht's **Main salon and Owner cabin**, Videoworks has installed the **new Kaleidescape Strato**. Strato is the **finest 4K ultra HD high dynamic-range movie player**. Movies are downloaded from the network and stored on the hard disk. Kaleidescape provides **Ultra HD resolution up to 60 frames per second videos**. Whether it's the latest Hollywood blockbuster, or time-honored classics, strato allows you to watch uncompressed top-quality movies in HD resolution with up to 60 frames per second.

Furthermore, Videoworks installed the professional Cisco on-board network, Panasonic's VOIP telephony, CCTV, a Seatel SAT TV antenna for worldwide coverage and an A/V system controllable via an iPad or with an iPad, thanks to an AMX matrix.

PRESS OFFICE Sand People Communication

Gianluca Poerio M. +39 338 3389563 – E. g@sandpeoplecommunication.com