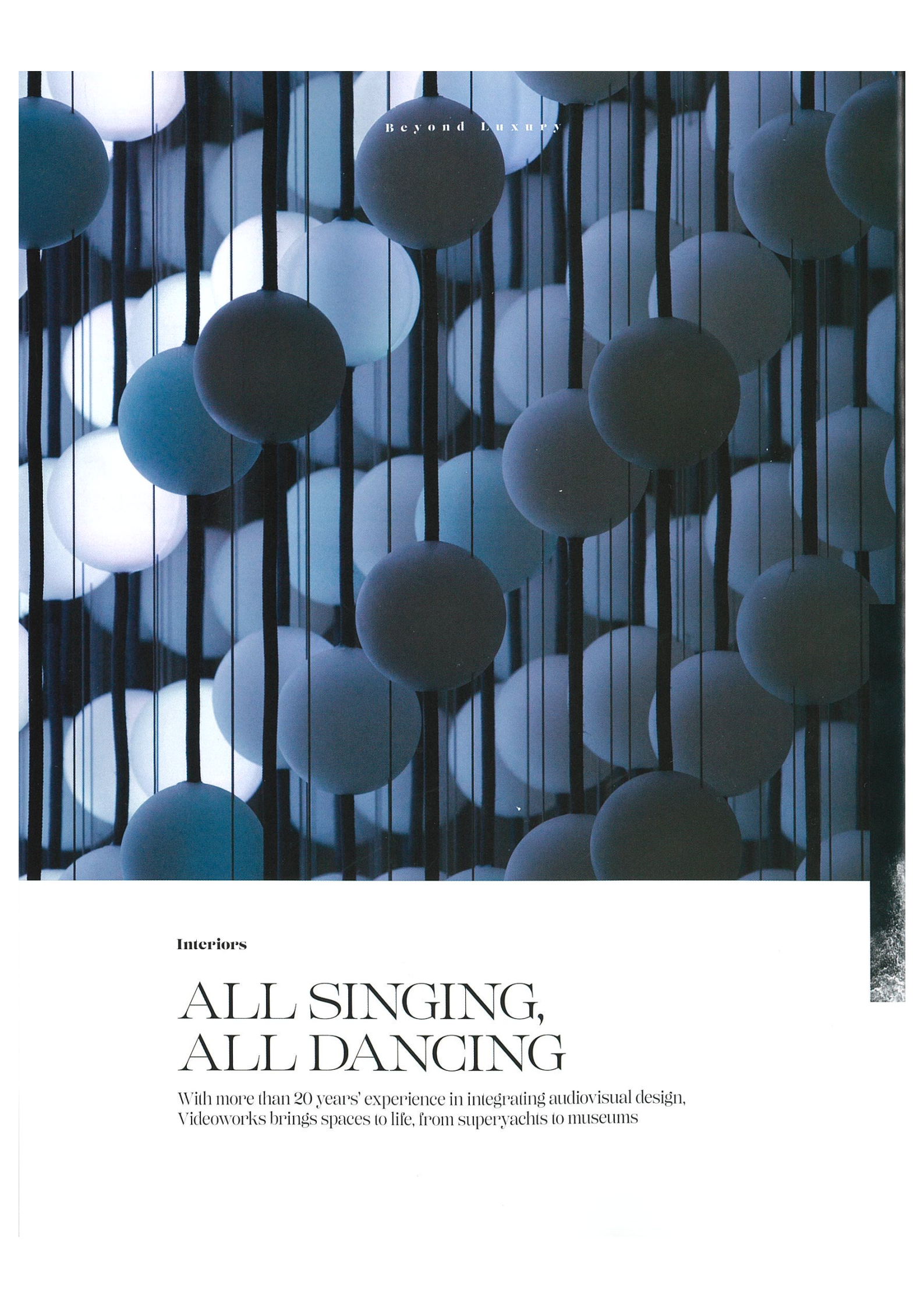


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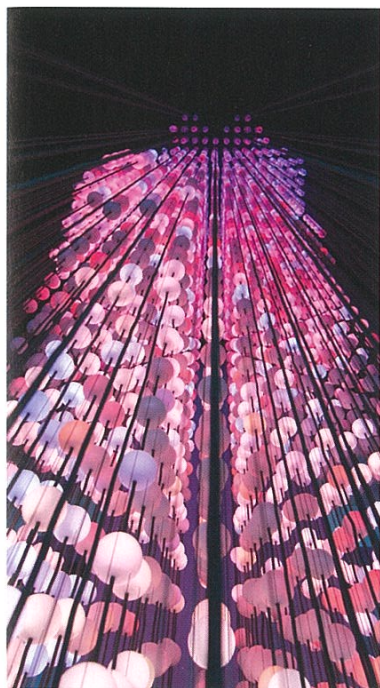


Beyond Luxury

Interiors

ALL SINGING, ALL DANCING

With more than 20 years' experience in integrating audiovisual design, Videoworks brings spaces to life, from superyachts to museums



Formed as a new division of Italian hi-fi system specialist The Pellegrini Group, leading system integrator Videoworks made its first audio/video system for CRN's 40-metre yacht *Moneikos* in 1974. It has continued to operate in the yachting field ever since, developing the systems for the *Froo* yacht designed by Gerhard Gilgenast and the first two boats from the Perini Navi company (at that time called Ortona Navi).

Yet it is not only within the yachting market that the company has gained its expertise. In 1981, it expanded its repertoire by designing and creating meeting rooms with professional video and production systems, before establishing itself as a "system integrator" (incorporating realisation and installation of innovative audio/video, communication, entertainment and home-automation systems) in 1998, when Maurizio Minossi was appointed technical director.

Now with more than 20 years of experience in integrating audiovisual design, Videoworks is dedicated to the most exclusive clients in the worlds of yachting, architecture and business. It has a reference list of 700 installed projects spanning hundreds of yacht and superyacht interiors, multimedia museum spaces, exhibition locations, art installations, corporate premises and private residences to name a few.

It is not just the company's broad experience on such diverse projects that makes it a leader in the high-end segment of audio-video-IT system integration. The combination of state-of-the-art technologies, top-class engineering, exclusive design, user-friendly solutions and human interfaces with robust and reliable construction enable the Videoworks Group to provide the most advanced solutions for integrating audiovisual effects in any space.

As a truly global company, the business's international expansion phase began in 2015 with the opening of its first "one-stop shop" in London, then Moscow. The wide range of Videoworks' activities includes its dedicated team of around 70 experts providing post-sales assistance for clients in every part of the globe.

Operating from Italy – where the company was established in the early 1970s – the business's headquarters are based in Ancona with operational offices in Viareggio and Milan. It also has offices in Aalsmeer, the Netherlands, and it recently opened an American branch in Fort Lauderdale, ensuring its presence in the heart of both the Italian and Dutch shipbuilding districts and in the hub of North American and Caribbean yachting.

Furthermore, thanks to its sister company Itworks, which specialises in IT engineering, Videoworks can offer its clients complete hardware and software system architecture,

hence no need to outsource to other companies.

This way, having only one competent and specialised interlocutor means users can manage lights, curtains, temperature, special effects, audio, movies, security and more with a full personalised touch, both in content and interface. videoworksgroup.com

Opposite: Videoworks makes integrated A/V systems. This page: the company has worked on yachts, museums and art installations

